|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Month | Channel | Publish date | Due date | Owner | Status | Title or topic | Type | Guide | Comments |
|  | Facebook | 20\10\2024 | 15\10\2024 | Hosam | In progress | Loading post | Jpeg |  |  |
|  | Instagram | Hosam | In progress |  |  |
|  | Pinterest | Hosam | In progress |  |  |
|  | Youtube | Shrouk+Mohamed | In progress | Video |  | Intro video |
|  |  |  |  |  |  |  |  |  |  |
|  | Facebook | 25\10\2024 | 15\10\2024 | Hosam | In progress | Initiative post | Jpeg |  |  |
|  | Instagram | Hosam | In progress |  |  |
|  | Pinterest | Hosam | In progress |  |  |
|  | Youtube | Shrouk+Mohamed | In progress | Initiative post (community tab) | Copy |  |  |
| Week of decoupage (build trust , brand awareness and website conversion ) | | | | | | | | | |
|  | Youtube | 26\10\2024 | 19\10\2024 | Shrouk+Mohamed | In progress | Documentary of decoupage art | Video |  |  |
|  | Facebook | Hosam + Ahmed | Waiting | Reel from the original youtube video carousel (discover decoupage art) (website conversion) | Video  Jpeg |  |  |
|  | Instagram | Ester | Waiting  In progress | Decoupage artisan’s process reel 5 stories for decoupage products on website | Video jpeg |  |  |
|  | Pinterest | Pola | In progress | 5 pins diy decoupage craft ideas  5 pins for website products (website conversion) | Jpeg Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 27\10\2024 | 20\10\2024 | Shrouk+Mohamed | Waiting | Short from original video | Video |  |  |
|  | Facebook | Hosam + Ahmed | In progress | 5-minute crafts  “”meet our artists”” carousel post for Sarah`s (decoupage artist) products (website conversion) | Video |  |  |
|  | Instagram | Ester | In progress  In progress | “”meet our artists””  Carousel post for Sarah`s (decoupage artist) products  5 to 7 stories (same cotent) | Jpeg  Jpeg |  |  |
|  | Pinterest | Pola | In progress | 5 pins (room decor ideas) 5 pins for Sarah`s (decoupage artist) products | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 28\10\2024 | 21\10\2024 | Shrouk+Mohamed | In progress | Community post (about decoupage materials) | Copy |  |  |
|  | Facebook | Hosam + Ahmed | In progress | “”material Monday””  Informing post for decoupage materials and where to find it | Infographic |  |  |
|  | Instagram | Ester | In progress | “”material Monday””  Carousel post for tools and material using in decoupage 10 stories for tools and materials | Jpeg |  |  |
|  | Pinterest | Pola | In progress | “”material Monday””  5 pins for material inspiration  In decoupage | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 29\10\2024 | 22\10\2024 |  |  |  |  |  |  |
|  | Facebook |  |  |  |  |  |  |
|  | Instagram | Ester | In progress | “”meet our artists””  Carousel post for Karim`s (decoupage artist) products  5 to 7 stories (same cotent) | Jpeg  Jpeg |  |  |
|  | Pinterest |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 30\10\2024 | 23\10\2024 |  |  |  |  |  |  |
|  | Facebook | Hosam + Ahmed | In progress | Carousel post for Karim`s (decoupage artist) products | Jpeg |  |  |
|  | Instagram | Ester | In progress | Carousel Old furniture renovation ideas 5 stories (before and after) | Jpeg |  |  |
|  | Pinterest | Pola | In progress | 10 mood board pins use with decoupage (website conversion) | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 31\10\2024 | 24\10\2024 |  |  |  |  |  |  |
|  | Facebook | Hosam + Ahmed | In progress | Carousel post for Iman`s (decoupage artist) products | Jpeg |  |  |
|  | Instagram | Ester | In progress | “”meet our artists”” Carousel for our partners products 5 to 7 stories (same cotent) | Jpeg  Jpeg |  |  |
|  | Pinterest | Pola | In progress | 10 PINS FOR Gift Guides | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 1\11\2024 | 25\10\2024 | Shrouk+Mohamed | In progress | Time-Lapse Creations | Video |  |  |
|  | Facebook | Hosam + Ahmed | In progress | Poll (which craft they love most) | Jpeg |  |  |
|  | Instagram | Ester | In progress | UGC (ask followers to share their artwork) 3 stories poll asking followers what type of crafts they want to see next | Jpeg + copy |  |  |
|  | Pinterest | Pola | In progress | 7 Pins Craft tips and tricks | Jpeg |  |  |
| Week of pottery | | | | | | | | | |
|  | Youtube | 2\11\2024 |  | Shrouk+Mohamed | Waiting | Documentary of pottery art | Video |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | Reel from the original youtube video  Carousel (discover pottery art) (website conversion) | Video  Jpeg |  | 30 sec- 1 min |
|  | Instagram |  | Ester | Waiting | Pottery artisan’s process reel 5 stories for pottery products  (website conversion) | Video jpeg |  |  |
|  | Pinterest |  | Pola | Waiting | 5 diy pottery craft ideas | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 3\11\2024 |  | Shrouk+Mohamed | Waiting | Short from original video | Video |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for Ramy`s (pottery artisans) products  5 to 7 stories (same cotent) | Jpeg  Jpeg |  |  |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for Karim`s (pottery artist) products  5 to 7 stories (same cotent) | Jpeg  Jpeg |  |  |
|  | Pinterest |  | Pola | Waiting | 5 pins (room decor ideas) | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 4\11\2024 |  | Shrouk+Mohamed | Waiting | “”material Monday””  Community post (about pottery materials and tools) | Copy |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”material Monday””  Informing post for pottery materials and where to find it | Infographic |  |  |
|  | Instagram |  | Ester | Waiting | “”material Monday”” Carousel post for tools and material using in pottery 10 stories for tools and materials | Jpeg |  |  |
|  | Pinterest |  | Pola | Waiting | 5 pins for material inspiration in pottery | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 5\11\2024 |  |  |  |  |  |  |  |
|  | Facebook |  |  |  |  |  |  |  |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for ahmed lotfy`s (pottery artist) products  5 to 7 stories (same cotent) | Jpeg  Jpeg |  |  |
|  | Pinterest |  |  | Waiting |  |  |  |  |
|  |  |  |  |  | Waiting |  |  |  |  |
|  | Youtube | 6\11\2024 |  |  | Waiting |  |  |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for ahmed lotfy`s (pottery artist) products | Jpeg  Jpeg |  |  |
|  | Instagram |  | Ester | Waiting | Carousel for pottery classes  5 stories (from zero to hero) | Jpeg |  |  |
|  | Pinterest |  | Pola | Waiting | 10 mood board pins use with pottery | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 7\11\2024 |  |  |  |  |  |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for ahmed lotfy`s (pottery artist) products | Jpeg |  |  |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for ahmed lotfy`s (pottery artist) products  5 to 7 stories (same cotent) | Jpeg  Jpeg |  |  |
|  | Pinterest |  | Pola | Waiting | 5 PINS FOR Gift Guides  5 pins (discover pottery art) (website conversion) | Jpeg |  |  |
|  |  |  |  |  | Waiting |  |  |  |  |
|  | Youtube | 8\11\2024 |  | Shrouk+Mohamed | Waiting | Time-Lapse Creations | Video |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | Poll (which craft they love most) | Jpeg |  |  |
|  | Instagram |  | Ester | Waiting | UGC (ask followers to share their artwork) 3 stories poll asking followers what type of crafts they want to see next | Jpeg + copy |  |  |
|  | Pinterest |  | Pola | Waiting | 7 Pins Craft tips and tricks | Jpeg |  |  |
| Week of Glass Blowing and exhibition announce ( raise excitement, generate foot traffic for the exhibition) | | | | | | | | | |
|  | Youtube | 9\11\2024 |  | Shrouk+Mohamed | Waiting | Documentary of Glass art  Teaser video for the exhibition | Video  Short |  | Wait our big launch |
|  | Facebook |  | Hosam + Ahmed | Waiting | Reel from the original youtube video  Carousel (discover glass art) (website conversion)  Teaser post | Video  Jpeg  Jpeg +copy |  | Wait our big launch |
|  | Instagram |  | Ester | Waiting | Glass artisan’s process reel 5 stories for Glass art products 3 stories ( teaser for exhibition) | Video jpeg  Jpeg + copy |  | Wait our big launch |
|  | Pinterest |  | Pola | Waiting | 5 diy Glass art craft ideas | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 10\11\2024 |  | Shrouk+Mohamed | Waiting | Short from original video | Video |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for -----`s (Glass artisans) products  3 stories (same cotent) 3 stories (3 interactive questions) | Jpeg  Jpeg |  | Wanna try? Wanna meet him ? |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for ------`s (Glass artist) products  5 to 7 stories (same cotent)  3 stories (3 interactive questions) | Jpeg  Jpeg |  | Wanna try? Wanna meet him ? |
|  | Pinterest |  | Pola | Waiting | 5 pins (room decor ideas) | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 11\11\2024 |  | Shrouk+Mohamed | Waiting | “”material Monday””  Community post (about Glass art materials and tools)  Exhibition post | Copy  Jpeg |  | Stay tuned for sneak peeks |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”material Monday””  Informing post for glass materials and where to find it  Exhibition post | Infographic |  |  |
|  | Instagram |  | Ester | Waiting | “”material Monday”” Carousel post for tools and material using in glass 5 stories for tools and materials  Exhibition post | Jpeg  Jpeg  Jeg |  | Stay tuned for sneak peeks |
|  | Pinterest |  | Pola | Waiting | 5 pins for material inspiration in pottery | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 12\11\2024 |  |  |  |  |  |  |  |
|  | Facebook |  |  |  |  |  |  |  |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for -------`s (glass artist) products  5 to 7 stories (same cotent) | Jpeg  Jpeg |  |  |
|  | Pinterest |  |  | Waiting |  |  |  |  |
|  |  |  |  |  | Waiting |  |  |  |  |
|  | Youtube | 13\11\2024 |  |  | Waiting |  |  |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for --------`s (glass artist) products  Exhibition post and stories | Jpeg  Jpeg |  | Don`t waste the opportunity |
|  | Instagram |  | Ester | Waiting | Carousel for glass classes  5 stories (from zero to hero) 3 stories for exhibition | Jpeg |  | Don`t waste the opportunity |
|  | Pinterest |  | Pola | Waiting | 10 mood board pins use with pottery | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 14\11\2024 |  |  |  |  |  |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for ---------`s (glass artist) products  Video (start announcing for our first exhibition) | Jpeg  Video |  | Video for products with enthusiastic voice |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for -------`s (glass artist) products  5 stories (same cotent)  Video (start announcing for our first exhibition) | Jpeg  Jpeg  Video |  | Video (start announcing for our first exhibition) |
|  | Pinterest |  | Pola | Waiting | 10 PINS FOR Gift Guides | Jpeg |  |  |
|  |  |  |  |  | Waiting |  |  |  |  |
|  | Youtube | 15\11\2024 |  | Shrouk+Mohamed | Waiting | Time-Lapse Creations short for exhibition announcement | Video |  | Short (start announcing for our first exhibition) |
|  | Facebook |  | Hosam + Ahmed | Waiting | Poll (which craft they love most) 2posts countdown exhibition | Jpeg |  | Get Ready! The Countdown Begins... |
|  | Instagram |  | Ester | Waiting | UGC (ask followers to share their artwork) 3 stories poll asking followers what type of crafts they want to see next  2stories countdown exhibition | Jpeg + copy |  | Get Ready! The Countdown Begins... |
|  | Pinterest |  | Pola | Waiting | 7 Pins Craft tips and tricks pin for exhibition countdown | Jpeg |  | Get Ready! The Countdown Begins... |
| Week of Crochet  lead generation | | | | | | | | | |
|  | Youtube | 16\11\2024 |  | Shrouk+Mohamed | Waiting | Documentary of Crochet art (exhibition announcement) | Video |  | Fill the form and get your free ticket |
|  | Facebook |  | Hosam + Ahmed | Waiting | Reel from the original youtube video  Carousel (discover crochet art) (website conversion) (exhibition announcement) | Video  Jpeg |  | Fill the form and get your free ticket |
|  | Instagram |  | Ester | Waiting | Crochet artisan’s process reel 5 stories for Glass art products  (website conversion) (exhibition announcement) | Video jpeg |  | Fill the form and get your free ticket |
|  | Pinterest |  | Pola | Waiting | 5 pins diy Crochet art craft ideas (exhibition announcement) | Jpeg |  | Fill the form and get your free ticket |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 17\11\2024 |  | Shrouk+Mohamed | Waiting | Short from original video | Video |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for -----`s (Crochet artisans) products  5 to 7 stories (same cotent) (exhibition announcement) | Jpeg  Jpeg |  | Fill the form and get your free ticket |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for ------`s (Crochet artist) products  5 to 7 stories (same cotent) (exhibition announcement) | Jpeg  Jpeg |  | Fill the form and get your free ticket |
|  | Pinterest |  | Pola | Waiting | 5 pins (room decor ideas) | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 18\11\2024 |  | Shrouk+Mohamed | Waiting | “”material Monday””  Community post (about Crochet art materials and tools)  (exhibition announcement) | Copy |  | Fill the form and get your free ticket |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”material Monday””  Informing post for Crochet materials and where to find it  (exhibition announcement) | Infographic |  | Fill the form and get your free ticket |
|  | Instagram |  | Ester | Waiting | “”material Monday”” Carousel post for tools and material using in Crochet 10 stories for tools and materials  (exhibition announcement) | Jpeg |  | Fill the form and get your free ticket |
|  | Pinterest |  | Pola | Waiting | 5 pins for material inspiration in pottery  (exhibition announcement) | Jpeg |  | Fill the form and get your free ticket |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 19\11\2024 |  |  |  |  |  |  |  |
|  | Facebook |  |  |  |  |  |  |  |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for -------`s (Crochet artist) products  5 to 7 stories (same cotent) (exhibition announcement) | Jpeg  Jpeg |  | Fill the form and get your free ticket |
|  | Pinterest |  |  | Waiting |  |  |  |  |
|  |  |  |  |  | Waiting |  |  |  |  |
|  | Youtube | 20\11\2024 |  |  | Waiting |  |  |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for --------`s (Crochet artist) products  (exhibition announcement) | Jpeg  Jpeg |  | Fill the form and get your free ticket |
|  | Instagram |  | Ester | Waiting | Carousel for Crochet classes  5 stories (from zero to hero)  (exhibition announcement) | Jpeg |  | Fill the form and get your free ticket |
|  | Pinterest |  | Pola | Waiting | 10 mood board pins use with pottery | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 21\11\2024 |  |  |  |  |  |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for ---------`s (Crochet artist) products  (exhibition announcement) | Jpeg |  | Fill the form and get your free ticket |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for -------`s (Crochet artist) products  5 to 7 stories (same cotent)  (exhibition announcement) | Jpeg  Jpeg |  | Fill the form and get your free ticket |
|  | Pinterest |  | Pola | Waiting | 10 PINS FOR Gift Guides | Jpeg |  |  |
|  |  |  |  |  | Waiting |  |  |  |  |
|  | Youtube | 22\11\2024 |  | Shrouk+Mohamed | Waiting | Time-Lapse Creations for artisans and their product in exhibition | Video |  | Fill the form and get your free ticket |
|  | Facebook |  | Hosam + Ahmed | Waiting | Poll (which craft they love to see in the exhibition) | Poll |  | Fill the form and get your free ticket |
|  | Instagram |  | Ester | Waiting | UGC (ask followers to share their artwork) 3 stories poll asking followers what type of crafts they want to try as a free workshop on exhibition | Jpeg + copy  Poll |  | Fill the form and get your free ticket |
|  | Pinterest |  | Pola | Waiting | 7 Pins Craft tips and tricks | Jpeg |  |  |
| Week of Leather  lead generation (free workshop – craft`s business sessions -- | | | | | | | | | |
|  | Youtube | 23\11\2024 |  | Shrouk+Mohamed | Waiting | Documentary of Leather art community tab ( workshops, highlighting most popular artists) | Video  Copy |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | Reel from the original youtube video carousel (discover leather art) (website conversion)  5 stories (highlighting most popular artists , workshops) | Video  Jpeg |  | 30 sec- 1 min |
|  | Instagram |  | Ester | Waiting | Leather artisan’s process reel 5 stories for Glass art products  5 stories (highlighting most popular artists , workshops) | Video jpeg |  |  |
|  | Pinterest |  | Pola | Waiting | 5 diy Leather art craft ideas  5 pins (highlighting most popular artists , workshops) | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 24\11\2024 |  | Shrouk+Mohamed | Waiting | Short from original video | Video |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for -----`s (Leather artisans) products  5 stories (same cotent) 5 stories (highlighting most popular artists , workshops) | Jpeg  Jpeg |  | Highlighting most popular artists , workshops  Count down |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for ------`s (Leather artist) products  5 to 7 stories (same cotent)  Exhibition post | Jpeg  Jpeg |  | Highlighting most popular artists , workshops&  Count down |
|  | Pinterest |  | Pola | Waiting | 5 pins (room decor ideas) 5 pins for exhibition products | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 25\11\2024 |  | Shrouk+Mohamed | Waiting | “”material Monday””  Community post (about Leather art materials and tools) community tab exhibition workshop | Copy  Copy |  | Highlighting most popular artists , workshops&  Count down |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”material Monday””  Informing post for Leather materials and where to find it  How to use tools Exhibition stories | Infographic |  | Highlighting most popular artists , workshops&  Count down |
|  | Instagram |  | Ester | Waiting | “”material Monday”” Carousel post for tools and material using in Leather 5 stories for tools and materials  How to use tools Exhibition stories | Jpeg |  | Highlighting most popular artists , workshops&  Count down |
|  | Pinterest |  | Pola | Waiting | 5 pins for material inspiration in leather | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 26\11\2024 |  |  |  |  |  |  |  |
|  | Facebook |  |  |  |  |  |  |  |
|  | Instagram |  | Ester | Waiting | “”meet our artists””  Carousel post for -------`s (Leather artist) products  5 stories for exhibition | Jpeg  Jpeg |  |  |
|  | Pinterest |  |  | Waiting |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 27\11\2024 |  |  |  |  |  |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | “”meet our artists””  Carousel post for --------`s (Leather artist) products  Countdown exhibition post | Jpeg  Jpeg |  |  |
|  | Instagram |  | Ester | Waiting | Carousel for Leather classes  5 stories (from zero to hero)  Countdown exhibition post | Jpeg |  |  |
|  | Pinterest |  | Pola | Waiting | 10 mood board pins use with pottery  Countdown exhibition post | Jpeg |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 28\11\2024 |  |  |  | Exhibition post |  |  |  |
|  | Facebook |  | Hosam + Ahmed | Waiting | Exhibition post |  |  |  |
|  | Instagram |  | Ester | Waiting | Exhibition post |  |  |  |
|  | Pinterest |  | Pola | Waiting | Exhibition post |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 29\11\2024 |  | Shrouk+Mohamed | Waiting | Stream live tours of the exhibition, focusing on artisan workshops | Live |  | Engaging attendees |
|  | Facebook |  | Hosam + Ahmed | Waiting | Stream live tours of the exhibition, focusing on artisan workshops Hosting a giveaway contest during the live stream | Live |  |
|  | Instagram |  | Ester | Waiting | Real-time stories to showcase various booths and popular products  Capture your favorite handcrafted piece and tag us for a chance to win a custom item from the exhibition | Live |  |
|  | Pinterest |  | Pola | Waiting | Create idea pins featuring live décor inspiration | Jpeg |  |
| Week of exhibition Engaging attendees , building loyalty and retargetting | | | | | | | | | |
|  | Youtube | 30\11\2024 |  | Shrouk+Mohamed | Waiting | Stream live tours of the exhibition, focusing on artisan workshops | Live |  | Engaging attendees |
|  | Facebook |  | Hosam + Ahmed | Waiting | Stream live tours of the exhibition, focusing on artisan workshops Hosting a giveaway contest during the live stream | Live |  |
|  | Instagram |  | Ester | Waiting | Real-time stories to showcase various booths and popular products  Capture your favorite handcrafted piece and tag us for a chance to win a custom item from the exhibition | Live |  |
|  | Pinterest |  | Pola | Waiting | Create idea pins featuring live décor inspiration | Jpeg |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 1\12\2024 |  | Shrouk+Mohamed |  |  |  |  | (Building Loyalty and Retargeting |
|  | Facebook |  | Hosam + Ahmed | Waiting | Highlight reel of the exhibition featuring attendees, artisans, and testimonials. | Reel |  |
|  | Instagram |  | Ester | Waiting | Carousel posts showcasing some of the top-selling items and booths from the exhibition. |  |  |
|  | Pinterest |  | Pola | Waiting |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 2\12\2024 |  | Shrouk+Mohamed | Waiting | Shorts about the exhibition success and testimonial |  |  | (Building Loyalty and Retargeting |
|  | Facebook |  | Hosam + Ahmed | Waiting | Posts around the success stories of artisans |  |  |
|  | Instagram |  | Ester | Waiting | Share user-generated content from attendees who purchased items |  |  |
|  | Pinterest |  | Pola | Waiting |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 3\12\2024 |  | Shrouk+Mohamed | Waiting | Shorts about the exhibition success and testimonial |  |  | (Building Loyalty and Retargeting |
|  | Facebook |  | Hosam + Ahmed | Waiting | Posts around the success stories of artisans |  |  |
|  | Instagram |  | Ester | Waiting | Share user-generated content from attendees who purchased items |  |  |
|  | Pinterest |  | Pola |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Youtube | 4\12\2024 |  |  |  |  |  |  | (Building Loyalty and Retargeting |
|  | Facebook |  |  |  |  |  |  |
|  | Instagram |  |  |  |  |  |  |
|  | Pinterest |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |